



News Release

FOR IMMEDIATE RELEASE:

Nov. 21, 2011

Contact:

Cindie Perry
Intergovernmental & Communications Officer
(951) 826-5975

GTV channel broadcasts Festival of Lights live

RIVERSIDE, Calif. – The City of Riverside Government Channel will broadcast the 19th Annual Festival of Lights switch-on ceremony live Nov. 25.

The channel will break into the channel's regular Friday night schedule at 5 p.m. The switch-on ceremony is scheduled for 5:15 p.m.

This is the second year that GTV has gone live to the Mission Inn location for the switch-on ceremony. Tens of thousands of people gather every year on the day after Thanksgiving to witness the lighting of approximately 3 million individual lights and the accompanying fireworks. The Festival of Lights will continue daily until Jan. 8, 2012.

Repeats of the ceremony will be rebroadcast on GTV periodically throughout the rest of the year. GTV channels are available for cable subscribers in Riverside at Charter Channel 3; Verizon Channel 21 and AT&T Channel 99.

###